

**Webs Of Influence: The Psychology Of Online
Persuasion By Nathalie Nahai**

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Web Psychologist Nathalie Nahai is the author of the book *Webs of Influence: The Psychology of Online Persuasion*. Figaro Digital caught up with her to chat about

Web psychology: 101

In this presentation, Nathalie Nahai gives an introduction to the field of Web Psychology,

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